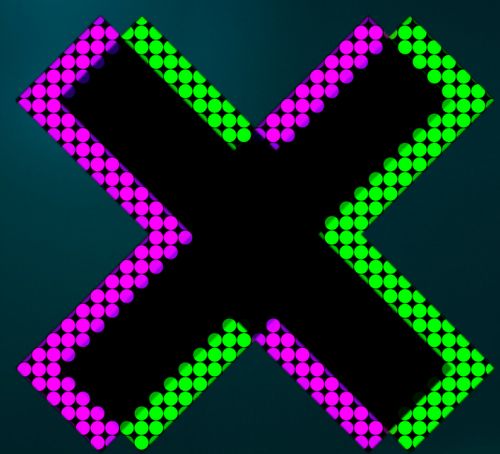




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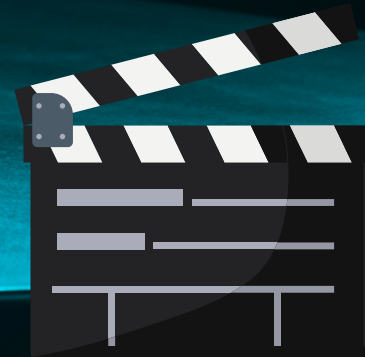


TREAM

FILM CAMP

ProPosal

ON SET EXPERIENCE



WELCOME ' LETS CREATE





DEAR STAKEHOLDER



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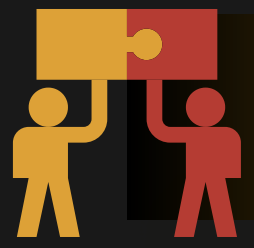
Amoonga Mpolo Jessica
Ruacana, Omusati Region, Namibia
mpollojessica@gmail.com
+264812894015 / +27739089158

Subject: Film Camp Proposal

I hope this letter finds you in good health and good vibes. I am writing to present a proposal for an exciting and culturally immersive film camp to be held in the beautiful northern region of Namibia. The film camp aims to provide aspiring filmmakers with a unique opportunity to learn, create, and showcase their talents while exploring the rich Himba culture. We are seeking your support as a collaborator or sponsor to bring this vision to life.

Mission: Our mission is to foster creativity, cultural exchange, and the development of young creatives by providing them with a platform to learn, collaborate, and produce high-quality content centered around the Himba people and their captivating traditions.

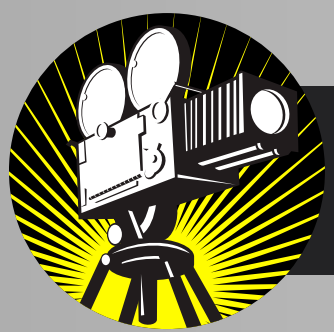
Vision: We envision a film camp that celebrates cultural diversity, promotes storytelling and empowers emerging creators to create visually stunning films that capture the essence of the Himba culture. Through this experience, we envision inviting different people from different creative background to come together every year with different camps . we envision a generational camp that covers a lot of ideas that matter.



OBJECTIVES

- To educate and inspire aspiring filmmakers by offering this workshop, master-classes and mentorship programs conducted by industry professionals.
- To provide a unique cultural experience by immersing participants in the Himba community, enabling them to gain a deeper understanding of their customs, traditions, and way of life.
- To encourage the creation of compelling short films that reflect the beauty and the complexity of the Himba culture, thereby promoting cultural preservation and understanding.
- To showcase the talents and achievements of participants through a film screening event, providing a platform for networking and recognition within the film industry.
- To establish lasting partnerships and collaborations to ensure the long-term sustainability and growth of the upcoming camps.
- To give Namibia to the World, by US.





REQUIREMENT FOR EXECUTION

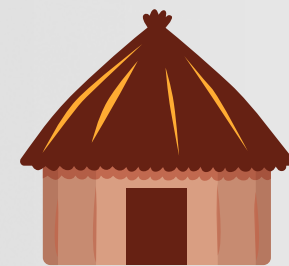
xtream_film_camp_2023



To bring this film camp to life, we will require the following resources

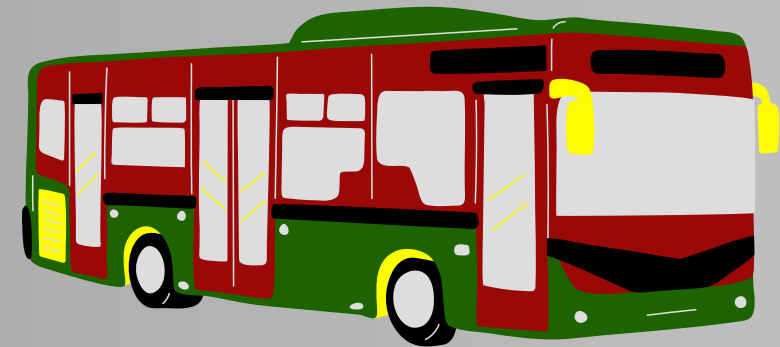
ACCOMODATION

Comfortable camping facilities will be necessary to house participants, instructors, and support staff throughout the camp. All the Participants will be accommodated on arrival at Jessica Guest House, then we travel the next day to the Himba Village .



TRANSPORTATION

We will need reliable transportation to facilitate the movement of participants, instructors, and equipment's between the locations and during the duration of the camp. The bus will have Grafitti on.



FILM EQUIPMENT

We will need a range of filmmaking equipment, including cameras, lenses, lighting, sound equipment, and editing facilities, to enable us to create a high-quality short film. All these Xstream behind the scenes moments will be captured in video and picture form to edit for social media the next day.



MEALS / FOOD / SNACKS / REFRESHMENTS

Sunrise, Morning Breeze, Yoga or a jog accompanied by a refreshment and breakfast. Middle day we have Lunch with a snack or a fruit -while we plan, network and wait for dinner. making sure we stay hydrated and full of energy to go through the camp. In the Film we can incorporate the Sponsored Branded food where applicable, (product placement).



Meal Plan

CREW UNIFORMS

Dressed by our sponsors, each crew member has a unique colour Xstream vest that allocates their post featuring stickers of our beautiful sponsors and icons of the film camp.



xstream_film_camp_2023

REQUIREMENT FOR EXECUTION

EXPERTISE AND CULTURAL GUIDES

Engaging Himba storytellers, translators, and guides will be essential to provide participants with accurate information, cultural insights, and guidance throughout the camp.



GENERATOR

In a village without electricity, a generator on set is crucial for film production. It provides the necessary power for operating essential equipments like cameras, lighting, and sound devices. A generator ensures continuity and productivity by eliminating the risk of delays caused by power outages. Your phone needs to charge?

PROFESSIONAL MEDICS



SECURING SPOT/LOCATION FEE

In the Northern Side of Namibia, Omusati Region, Ruacana There is a home "JESSICA GUEST HOUSE" thats the base. We then drive off in the next Morning to the Himba Village, camping for 4-5 Days, after, we head back to Jessica guest house to Refresh, Reset ... and show the film and the end party.



WIFI

To get more engagement and people hooked to what is next and the Outcome, we need to be Online 24/7, to push the content out, research , communication, Online Streaming and upload the Behind the scenes.



CAMP PROGRAMME

THE FILM CAMP'S SCHEDULE WILL BE DESIGNED TO MAXIMIZE LEARNING, CULTURAL IMMERSION, AND CREATIVITY.
PLEASE KEEP IN MIND , THE SCHEDULE CAN CHANGE!

DAY 1

- Oshakati to Ruacana (Jessica Guest House) Arrival
- Planning, grouping, introduction, food, and accommodation
- Rules, roles and responsibilities
- Born fire to get to know everyone over Dinner

DAY 2

- Wake up at 4 am
- Depart for the Himba village (3-hour journey)
- Welcoming, Set up , breakfast then introduction
- Group activities, planning and settling in
- Drums at the Born Fire, waiting on Dinner to preparations for the next day

DAY 3-5

- Three days dedicated to shooting the short film
- indulge into the Himba experience
- play fun team building games, challenges and have a movie Night
- draft edit starts
- Breakfast - Lunch - Dinner always
- Pack up on the last night..

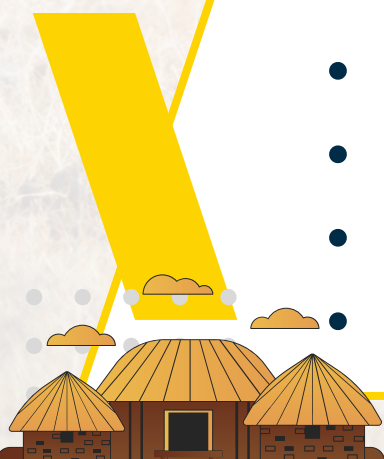
SCHEDULE CAN CHANGE ANYTIME

DAY 6

- Depart from the Himba village at 5 am
- Return to Jessica Guest House
- Refresh to reset and engage in recreational activities
- Final edits for the last day premier party

DAY 7

- Prepare for the last supper with the Xtreem Family
- Performances from groups, Project Films and The short film
- Say our goodbyes and comments in the diary room
- Have Fun and prepare to Depart from Jessica Guest House at 5 am.





WEB SERIES EPISODES

Episode 1: Arrival and Preparation

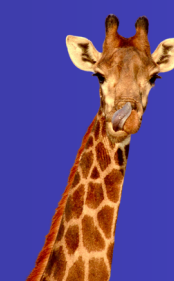
- Introduce the participants and crew members at Jessica Guest House.
- Capture the excitement and anticipation as they plan and prepare for the camp.
- Showcase discussions, team building exercises, and script readings to set the stage for the upcoming adventure.
- Highlight the rules, regulations, and safety protocols of the camp.

Episode 2: Welcome Tour and Camp Setup

- Document the first day at the Himba village.
- Capture the participants' arrival and setup of camp facilities.
- Showcase a welcome tour, experiencing the lifestyle of the Himba people.
- Capture the participants bonding over a bonfire as they plan the shooting schedule for the short film.

Episode 3: Filming Days 1-3: Capturing the Story

- Dive into the shooting process of the short film.
- Showcase the cast and crew collaborating on set.
- Capture the challenges, funny moments, and emotional scenes during the filming days.
- Document the chemistry that develops among the participants and crew.





WEB SERIES EPISODES

Episode 4: Camp Life and Behind the Scenes

- Provide an inside look at the daily activities and routines of camp life.
- Showcase behind-the-scenes moments, interactions, and discussions among the participants and crew.
- Highlight the challenges, breakdowns, and problem-solving that occur during the camp.
- Capture the camaraderie and support among the participants.

Episode 5: Filming Day 4 and Camp Wrap-Up

- Document the final day of shooting the short film.
- Capture the emotions, reflections, and celebrations on the last day of production.
- Showcase the breakdown of camp facilities and cleanup activities.
- Highlight the participants' growth and transformation throughout the camp.

Episode 6: Editing and Post-production

- Follow the participants as they return to Jessica Guest House.
- Showcase the editing process, including reviewing footage, selecting shots, and sound design.
- Document the challenges and creative choices made during post-production.
- Highlight the collaboration between editors, directors, and producers to finalize the short film.

Episode 7: Draft Premiere Night and Reflections

- Document the draft premiere night of the completed short film.
- Capture the participants' emotions, feedback, and reflections on their journey.
- Highlight their accomplishments and growth as filmmakers.
- Showcase the support and encouragement from the camp community.





MARKETING STRATEGIES

To maximize the reach and impact of the film camp, we have developed comprehensive marketing strategies.

ONLINE PRESENCE

We will create dedicated social media platforms to showcase camp details, promote participant stories, and engage with a global audience interested in film and culture.

PARTNERSHIPS

We will collaborate with local and international media outlets, film festivals, and cultural organizations to amplify the visibility of the film camp and attract a diverse range of participants.

CONTENT CREATION

We will produce captivating videos, articles, and photographs highlighting the beauty of the Himba culture and the immersive experience of the film camp, which will be shared across various online and offline platforms. eg. Newspapers, TV, Posters and Radio

TARGET OUTREACH

We aim to reach out to film schools, universities, community organizations, and relevant online communities with brochures to spread awareness about the film camp and encourage participation. We will make sticky QR notes to take them to the website and paste them around Namibia and Cape Town.

PREVIOUS CAMPS



2021



17 XTREAMISTS



2022

27 XTREAMISTS



MORE...

@CASSIJEJESSICA



@JESSICA_GUEST_HOUSE



@XTREAM_CONTENT_HOUSE

